



admonsters
publisherforum
MARCH 3-5 | AUSTIN

ACTIVITIES

TUESDAY, MARCH 5

Publishers will have the opportunity to sign up for activities via the event survey, on Monday, February 19th. Sponsors should email Karis Kim at kkim@accessintel.com to register. Activities are available on a first-come, first-served basis and fill up quickly.

AUSTIN BREWERY TOUR

1:15 PM—5:30 PM

Come experience all that Austin's vibrant craft beer scene has to offer with the area's only Certified Cicerone® (aka: certified beer professional) tour guide. This local guide is with you every step of the way providing an inside look at Austin's best breweries, and as much beer knowledge as you desire. A beer tour in Austin is a great way to get to know one of America's great craft beer scenes. You're going on the best beer run ever! **BRING: Your ID — you will not be permitted to drink without it!**

LOST PINES AMAZING RACE

2:00 PM—3:00 PM

Armed with a challenge and a desire to win, participants will be divided into teams and given clues to destinations around the Hyatt Lost Pines Resort. Once you complete a challenge you will be given another clue to the next challenge. The first team to the finish line will win a prize! **WEAR: Comfortable, athletic clothes and sneakers — speed is your friend!**

POOL PARTY AT LOST PINES

2:00 PM—5:00 PM

Come relax, network and play at one of AdMonsters' legendary pool parties! We've got sunshine, cocktails and comfortable cabanas to bring you together with your fellow monsters for some fun networking time. This is your opportunity to take a load off and soak up some vitamin D. Average March temps are low 70's, but the pool is always heated to a balmy 80 degrees! **BRING: Swimsuit, hat and sunblock!**

ROCK CLIMBING

1:15 PM—3:30 PM

Test your climbing skills on the rock wall at McKinney Roughs Nature Park. Certified guides will be there to assist you as you go up (and down) a 40-foot climbing tower. This activity is for the active and adventurous, but you don't have to be a climbing pro to ascend this wall! **BRING: Closed-toed shoes required (lightweight sneakers or athletic shoes preferred), sunscreen, camera/go-pro. Harnesses, helmets, and water will be provided.**

TEX-MEX IRON CHEF

2:00 PM—4:00 PM

Try your hand at fixin' some Texas favorites while competing with your fellow Monsters. This timed cooking battle will be built around some famous regional flavors. Contestants will eat and drink the guacamole, salsa, and margaritas they create! This is one activity to make all your Food Network dreams come true! **NOTE: Not for those with food allergies or limitations — dietary needs cannot be accommodated. WEAR: Closed-toe flat shoes and comfortable clothing.**

ZIP LOST PINES

1:45 PM—4:00 PM

Get ready to step off the platform and soar through the air at speeds that will take your breath away. With heights that will give you a rush like never before, this zipline adventure is an experience you won't soon forget. **NOTE: Participants must weigh between 50-250 lbs. Participants will be required to step on a PASS/FAIL device that will verify their weight. If a guest does not meet the weight requirements, the guest will not be permitted to zip line. BRING: Closed-toe shoes required, sunscreen, camera/go-pro. A helmet and water will be provided.**