



publisherforum

MIAMI BEACH, FL | MARCH 12-15

ACTIVITIES TUESDAY, MARCH 14

Publishers will have the opportunity to sign up for activities via the event survey, on Monday, February 27. Sponsors should email kgunther@admonsters.com to register. Activities are available on a first-come, first-served basis and fill quickly.

EVERGLADES TOUR WITH AIRBOAT RIDE

1:00 PM – 5:30 PM

Explore Everglades National Park by high-speed private airboat. Everglades National Park is a unique ecosystem and one of the most enchanting places to explore in South Florida. A lush green subtropical swampland spread across 1.5 million acres, it is home to sawgrass plains, hardwood hammocks, saltwater marshlands, and a varied population of wildlife. We'll spend the afternoon wandering through the mangrove tunnels as we look out for white-tailed deer, bald eagles, the famous Florida alligator, and more, followed by a unique reptile presentation. **BRING: Sunblock, comfortable clothing, a sense of adventure**

LITTLE HAVANA FOOD & CULTURE TOUR

1:15 PM – 5:00 PM

Experience the sights, sounds and flavors of Little Havana! Recently listed as an official "national treasure" of the United States by the National Trust for Historic Preservation, Little Havana is well-known for its many historical, political, and artistic contributions to Miami's history. And of course, famous for its authentic Cuban food! Nestled in the heart of the city's downtown, the neighborhood is full of interesting cultural landmarks such as a traditional cigar factory, Maximo Domino park and Cuban Memorial Blvd. We will make multiple stops for traditional Cuban snacks along the way. **BRING: A hat, sunblock, comfortable walking shoes and your appetite. *Not for those with food allergies**

ART DECO SOUTH BEACH WALKING & TASTING TOUR

1:30 PM – 5:00 PM

Miami is home to the largest collection of Art Deco buildings in the world. Our walking tour will explore colorful history and different types of architecture of the famous Art Deco district in Miami Beach, guided by a knowledgeable and entertaining expert. We'll walk along Ocean Drive and nearby streets to admire MIMO, Mediterranean revival, tropical and classic Art Deco and stop along the way for some south beach food specialties such as empanadas and gelato. The tasting tour will include inspiring stories of those who preserved and restored this famous district, from fascinating facts to historical tales from the 1930s, this tour is for art lovers, historians, and everyone in between. **BRING: Sunblock and comfortable walking shoes. *Not for those with food allergies**

WYNWOOD BREWERY & GRAFFITI ART TOUR

1:45 PM – 4:30 PM

Wynwood is one of the coolest neighborhoods in Miami, an area known for edgy street art, inventive food, and the best craft breweries in Florida. Our tour will include behind-the-scenes stories on how Wynwood transformed into the magnet neighborhood it is today, the largest outdoor museum in the world. We'll explore Wynwood's massive and enchanting murals, visit galleries, and learn about different styles of graffiti art. Along the way, we'll stop for refreshments at some of Wynwood's best and award-winning craft breweries. **BRING: Sunblock and comfortable walking shoes**

BEACH PARTY

2:00 PM - 4:00 PM

Join AdMonsters on the beach for fun in the sun at the gorgeous Eden Roc beachfront! Get your competitive side ready for all your favorite beach games against your fellow Monsters! AdMonsters beach parties are famous for a choose-your-own adventure – whether you prefer to be active, or chill out on a chaise lounge under an umbrella with a tropical drink to watch the waves, there's something for everyone. Beach chairs, umbrellas, towels, and of course cocktails are provided, as well as a variety of beach games and tunes. **BRING: A swimsuit, sunglasses and/or sun hat, sunscreen, and your best serve**