TUESDAY, NOVEMBER 8

Publishers will have the opportunity to sign up for activities via the event survey, on Monday, October 24. Sponsors should email kgunther@admonsters.com to register. Activities are available on a first-come, first-served basis and fill quickly.

1:15 PM – 5:15 PM
BACKSTAGE IN MUSIC CITY
Tour the legendary venues of Music City – behind the scenes. Our group will tour the Grand Ole Opry House to learn the legacy of the show that made country music famous. We’ll then take you to all the historic Music City landmarks – the Parthenon, and Music Row, catch a few murals in the process. We’ll end the tour with margaritas and snacks on the rooftop of Nashville’s favorite pop music son - Justin Timberlake’s new 1230 Club! BRING: Your music-loving country heart.

1:30 PM – 5:30 PM
BIKE TOUR: MUSIC & MURALS
Cycle the historic streets and scenic bike paths of Nashville on this 2.5-hour bike tour. With your guide in the lead, enjoy sights such as the State Capitol, Ryman Auditorium, the Country Music Hall of Fame, and others. Pedal past hidden gems that you’ll want to mark as must-visits for the rest of your Nashville stay! Riders of all ability levels welcome. Final stop of the tour will be the Bearded Iris Brewery for a tasting to quench our thirst after all that cycling! BRING: Sneakers and comfortable clothing.

1:30 PM – 5:30 PM
NASHVILLE SOUND
Visit the legendary Ryman Auditorium to learn about the Mother Church of country music. This iconic space has been standing proudly in Nashville since 1881. It’s stunning red sandstone walls and the Gothic-revival façade are as famous as the music played inside. Learn this venue’s secret history as you stand on the vintage wooden stage where many super stars have stood before! Next, we will head down the street to visit the museum archives of two of country’s greatest stars - Johnny Cash and Patsy Cline. This is the “best of” tour of the Music City legends. BRING: Walking shoes – this tour is on foot.

1:45 PM – 5:45 PM
VILLE DISTILLED
Nothing is as smooth as Tennessee whiskey, and Tennesseans have a passion and love for whiskey bourbon and sharing it with friends! Together, we’ll explore the signature taste of Nashville, sampling premium, award-winning spirits. We’ll visit a hidden gem of a distillery for a unique bourbon experience, tour craft distilleries, and learn the rich history of the masters and makers. BRING: Your nose and mouth, which are usually attached to your face.

2:00 PM – 6:00PM
BBQ & BREWS
Small kitchens with BIG flavor – now that’s what Nashville has always been famous for! And more recently, the craft beer explosion has taken hold in Nashville with some creative and inventive brewers calling Nashville home. Experience the top breweries and BBQ joints, each with their own unique flavors and atmosphere. We’ll sample all the hits: famous Nashville hot chicken and variations of Nashville’s own “slow and low” BBQ, along with some seriously good craft flights. BRING: Your appetite! *Not for those with food allergies