



admonsters
publisherforum
ACTIVITIES

Miami Beach, FL | Tuesday, March 12

Publishers will have the opportunity to sign up via the event survey, starting on Monday, February 25. Sponsors should register for activities by emailing kgunther@admonsters.com. Activities are available on a first-come, first-served basis and do fill quickly!

Activities hosted by:

triplelift

Catamaran Boat Excursion

1:00 PM – 5:30 PM

The Del Sol will depart across the street from the Eden Roc hotel and depending on wind and weather conditions we will cruise to either Haulover Inlet sand bars or Oleta River State Park. Sip a cool beverage as you listen to some Reggae and Calypso! Once at the location, we will anchor and then setup all of the water toys, which include a giant water trampoline, mask/snorkel gear, a huge floating mat, water slide and noodles. Everyone may swim or lounge for a couple of hours and then we gather everyone up and then enjoy a nice cruise back to the dock. **Bring: Swim suit, towel, sunscreen and your sunglasses.**

Scratch DJ Academy

1:15 PM – 4:45 PM

Experience what it's like to be the DJ! This fun and high-energy class will put you behind a set of professional turntables and hands-on instruction will teach you fundamental DJ skills like mixing, blending, and scratching. DJ 101 is the perfect starting point for anyone interested in the art and craft of DJing. The class culminates with AdMonsters' own DJ battle! Scratch DJ Academy is the world's first DJ school, founded in 2002 by Jam Master Jay of Run DMC, with academies in NY, LA, Miami, Chicago, Atlanta, and Philly. Fun for music-lovers of all tastes. No previous DJ or music experience required.

AdMonsters on the Beach at the Eden Roc hotel

1:30 PM – 4:30 PM

It's time to hang out with your favorite Monsters with your toes in the sand and a cold drink in your hand! Enjoy a private VIP area on famous South Beach with loungers, umbrellas and classic Miami beach fun. Referees will appeal to your competitive side with a beach volleyball game (completely optional, highly fun!) Work on your tan or work up a sweat. This afternoon is made for those that want to relax and enjoy our ocean setting, complete with tropical drinks and cold beers. **Bring: Sunblock and a hat.**

Little Havana Food & Cultural Tour

1:30 PM – 5:30 PM

Little Havana was recently listed as an official "national treasure" of the United States by the National Trust for Historic Preservation. The reasons for this are clear, as Little Havana is well-known for its many historical, political, and artistic contributions to Miami culture. Nestled in the heart of the city's downtown area and only a short drive from Miami's famed South Beach, the neighborhood is full of interesting cultural landmarks. Beyond that, Little Havana serves the finest and most authentic Cuban food that Florida has to offer.

Wynwood Brewery and Graffiti Art Tour

1:45 PM – 5:00 PM

Hear the stories behind the creation of Wynwood, its history, and the people who helped create the largest outdoor museum in the world. Discover massive and enchanting murals, visit galleries, and learn about the different styles of graffiti art. Next, get an insider's look of Wynwood's local craft microbrewery scene. Immerse yourself in the culture & history of each unique brewery as our expert guides will teach you the origins of craft beer in America and how beer is made while tasting some of the most iconic beers produced in Miami.

Art Deco South Beach Walking Tour

2:00 PM – 4:00 PM

Learn about the colorful history and different types of architecture of the famous Art Deco district in Miami Beach. Take a leisurely walk along Ocean Drive and nearby streets to admire MIMO, Mediterranean revival, tropical and classic Art Deco. You'll hear the inspiring stories of those who preserved the district of the largest collection of Art Deco buildings in the world. During the 90 minute tour, you will be enlightened and entertained with fascinating facts and historical tales of the 1930s- up to today. Sample some of South Beach's best gelato and Cuban coffee as you stroll.