



admonsters
publisherforum
ACTIVITIES

Portland, OR | Tuesday, August 14

Publishers will have the opportunity to sign up via the event survey, starting on Tuesday, July 31, Sponsors should register for activities by emailing kgunther@admonsters.com. Activities are available on a first come first served basis and do fill quickly!

Sailing in Portland 1:00 PM - 4:00 PM

Our two-hour sail begins with a cruise across the river to view the most expensive (and interesting) floating homes on the Willamette. Then we'll head down the historic Holgate channel on Portland's own "Jungle Cruise" to the spectacular city riverfront, where we'll sail close to shore and then ease the sheets for a fun run up the west side of Ross Island and back to the dock. **Beer and wine provided—please wear flat, non-scuffing shoes and comfortable clothing.**

Gorge Waterfall Tour 2:00 PM - 6:00 PM

Species seen nowhere else in the world, dramatic basalt lava flows nearly a mile deep, and some of the world's most beautiful waterfalls are a few of the sights that await you on this tour. Come experience the grandeur of the Columbia River Gorge, one of the United States' most photographed Natural Scenic Reserves. We will drive along the oldest scenic highway in the US, stopping at sweeping viewpoints, flowing falls, a historic lodge, and the famed Bonneville Dam Sturgeon viewing center. **Bring your camera and walking shoes!**

Brewery Peddle Tour 1:15 PM - 5:00 PM

Take a leisurely ride with Pedal Bike Tours to see several of the 40 microbreweries and brewpubs that make Portland "Beervana," and get to know America's bicycle capital like a local! Work up your thirst with this fun and easy-paced three-hour, five-mile tour past many of Oregon's best-loved breweries. Includes beer from four breweries! We'll even tour one of them and see how the magic is made! Along the way, we'll point out all the best bars, restaurants and many Portland sights, including Powell's Books, Stumptown Coffee, Downtown, the Pearl District, and Northwest Portland. We'll ride past eight local brewpubs, including six that brew onsite, and finish the tour with a pint of tasty local brew at Pedal Bike Tours' shop. You'll leave the shop with plenty of places to return to and continue sampling some of the best beer in Oregon! **Wear comfortable flat shoes for biking.**

Forktown Food Tour 1:30 PM - 4:00 PM

Stroll through Portland's vibrant downtown with us! We will make six delicious stops to eat and drink, including a stop at one of the largest food cart pods in town, a favorite sandwich emporium, a farm-to-table Mexican restaurant, a gorgeous chocolate shop and more. Our Portland foodie tours explore some major landmarks, discuss the history of the city, and point out some of the quirky things only a local can show you! **Wear comfortable walking shoes.**

Portlands Culinary Workshop 12:45 PM - 4:30 PM

Head to Portland's Culinary Workshop to take a class on making regional appetizers! Technique and basic cooking methods will be covered in this class, as you enjoy some wine and use ingredients found in the Pacific Northwest! You'll have a chance to work at a variety of stations creating appetizers you could serve at your next get-together. At the end of the class, sit down with your fellow chefs and enjoy the fruits of your labor! **Closed-Toe Shoes required**

Sunday School—Oregon Wine Class 1:45 PM - 5:00 PM

In this class we will explore the best of what Oregon has to offer—from the Willamette Valley's famous Pinot Noirs to the exciting range of varietals coming from southern Oregon, to the up-and-coming hipster wines of the Columbia Gorge region. We'll learn how Oregon's wines were winning prizes before Prohibition ruined the industry, and how in the 1960s a small group of Californian students ignored their professors (who thought they were crazy) and headed north to make the first modern plantings in the state. As well as tasting classic varietals, we'll also pull out some more unconventional bottles that some forward-thinking winemakers predict will be the future of Oregon wine.

Hike in Forest Park 12:45 PM - 5:30 PM

Immerse yourself in a temperate rainforest that's closer to the city than you might expect! Forest Park preserves over 5,000 acres of hilly woodlands, running roughly north to south on the west side of Portland and the Willamette River. We will do a two-hour hike from Wildwood Trail up to the Pittock Mansion—a popular place to visit in Portland, perhaps less for the building itself than for its view over the city and surrounding mountains. On the way back, we will make a quick stop at the Washington Park Rose Gardens before returning to the hotel! This tour is moderate to difficult with elevation gains. **Water and snacks provided—wear hiking clothes and shoes.**